Married Couples Only should read the story on marriage written

by a Missourian staff member. Some single students, how ever, may be interested in learning about the life of the married students, and if so, they must turn to page 2.

Things Close at Hand are often overlooked; this fact brought out

in the Northwest Missourian's editoral this week. Perhaps students and faculty to observe a campus men have been overlooking an important phase of See AN EDITORIAL, p. 2. eleven days will be tomorrow.

What Made Important News in 1939? On morrow, about 1,000 students will go to their nomes, or to various other places, to spend the holidays. There

several important events which made news happened dur-I the students will feast on turkey or ing the past year. Turn to page 2 and read how the news goose and all of the other good things that go with them to make of 1939 has been highlighted.

Dr. Blumenthal Will Attend **Annual Meeting**

College Instructor Organizes American Socological Society

Dr. Albert Blumenthal, founder and chairman of the Committee for Conceptual Integration in the American Sociological Society, will attend the second annual meeting of the society, to be held in Philadelphia, Pa., December 28-30.

The purpose of the Committee for Conceptual Integration, according to Dr. Blumenthal is to analyze technical terms in sociology for the purpose of promoting agreement among sociologists.

The Committee, in its second year, has a membership of about thirtyfive socoligists of which many are eminent scholars in the United States. Among the members are such men as Professors L. L. Bernard of Washington University; E. S. Bogardus, University of Southern California; B. Malinowski, Yale chapter of Pi Omega Pi, national University: F. Znaniecki, Columbia University; and Read Bain, Miami University.

Begun Last Year

The first meeting of the Commit- ization. Delegates making the trip tee, and the first one of its kind are Mary Frances Barrock, presiever to be held under the auspices dent of the local chapter, Marian of the American Socological Society, Nally, and Hope Wray. They are Charles M. Capps. was conceived and worked out en- driving to the East with tirely by Dr. Blumenthal during the Mrs. Sterling Surrey. summer of 1938 with the first meeting being held in Detroit during the the William Penn Hotel, Pittsburgh, Christmas holidays last year. It is the belief of Dr. Blumenthal that the time has arrived for a more orthe time has arrived for a more orMiss Marian Nally's mother, in ganized and systemized way of clas- New York City, before going on to sification of the fundamental terms the convention. in the socological field of the social

Eight reports will be made at the Philadelphia meeting on researches that have been carried on in the socological field this year. Each person upon joining the Committee promises to make a research contribution within two years.

Has Written Books Dr. Blumenthal, is the author of the book "Small Town Stuff," published in 1932 by the University of Chicago press. His biography recently appeared in "America's Young Men" which is the "Who's

Who" for men under forty. Immediately after his book "Small Town Stuff" came off the press, it was given a first page review in the New York Time's book review section. He has just finished co-authoring a novel with a woman novelist, Ann Chamberlain, which should be published within

Conversation Inspires Graduate to Write Philosophical Poem of Sunset

Mrs. Bertha M. House Composes Poem for

Mr. Leslie Somerville One evening Mr. Leslie Somerville was driving along the highway at sunset. He noticed many highly

tinted clouds, which he recognized as the reason for the beauty of the He wondered if there would be a beautiful sunset. Discussing this

enough clouds in his life to make thought experience with an extension student, Mrs. Bertha M. House. he said he wished he were a poet. She said, "I'll write a sunset poem for you."

Mrs. House, who received her degree from the College in 1925, has since become locally famous as a fierce; writer of poems, Before her marri-

age, she was the Miss Bertha Hedrick. The following is the poem as she presented it to Mr. Somerville: MY SUNSET

Will Attend Conference

Dr. Albert Blumenthal

Three Pi Omega Pi

Members to Attend

Pittsburgh Meeting

Three delegates from the local

The convention will be held in

Thursday, December 21

Christmas concert, auditorium

Holiday vacation begins at 12

Basketball game, Emporia

Monday, January 1

Teachers vs. Bearcats, gymnas-

Tuesday, January, 2

Holiday vacation ends, 8 a. m.

Assembly, auditorium, Presi-

Wednesday, January 3

dent Uel W. Lamkin, speaker,

To you, a Merry Christmas.

Calendar

ium, 8 p. m.

would not ever choose to have The days all bright and fair; few must bleak and stormy be With dark clouds here and there.

For after clouds, the sun bursts fortl And brighter seems to shine. feel that I am happier then Within this heart of mine.

Sometimes the clouds grow very

And settle close to earth: They may not bring us snow or rain, But they chase away our mirth.

Some clouds of storm are wild and (Continued on Page Four)

VOLUME 26

Vacation Brings Novel Xmas **General Exodus Gift Today at Noon**

Many Students Will Spend Christmas Together With Family

There will be eleven full days for Merry Christmas and a Happy New Year this year. The first of these

Leaving the campus today or toup a holiday meal.

Christmas vacation will begin at 12 o'clock noon today. The close of the vacation will be at 8 o'clock Tuesday morning, January 2, 1940.

Several students of the College are planning to attend conventions at various points in the United States. Frank Baker and Merrill Ostrus will represent the student body at the National Student Federation Association congress at Minneapolis,

Faculty members also are planning to spend their vacations in many places. Some will stay in Maryville, and others will visit friends and relatives at various

Exhibit of Prints Shown at College

The fine arts department has on exhibit a group of prints by famous American artists. Sent here by the Prairie Print Makers of Wichita, Kansas, there are seventy-two prints of landscapes and blockprints. Birgen Sandzen, who painted 'Hidden Valley" which is now hung in social hall, has several prints among the group. Another "Old Man With the Muffler," by Rosella H. Osk is a copy of the original which is in the Metropolitan Muse um of Art at New York City.

"Reflections at Finching Field" commerce honor fraternity, leave by John Taylor Arms, shows the rethis week for Pittsburgh, Pennsylflections of a city on a pool of watvania, where they will attend the er. C. A. Seward's "Raton Pass" is national convention of the organa good block print in the group. A print which catches the observer's

> Eugene Kingman's print of "L Point Lobos, Carmel," is especially attractive in its composition. The lines of the tree and mountains hold the observer's eye on the

Prize Offered for **Best Campus Picture**

Announcement is being made this veck of a \$1 prize which will be offered during the month of January for the best picture of campus interest submitted to the editor. The prize winning picture will be published in the Northwest Missourian, with a story about how the picture

Honorable mention will be given to photographs which are particularly good. The contest is open to

Faculty Members Attend Meeting

Several members of the faculty. who are members of the Knights of the Hickory Stick attended a business meeting held in St. Joseph last

Members of the faculty and guests that attended were: President and Mrs. Uel Lamkin, Mr. and Mrs. A. H Cooper, Dean and Mrs. J. W. Jones Mr. and Mrs. Homer T. Phillips, Dr. and Mrs. Frank Horsfall, Mr. Hubert Garrett, Mr. Leslie Somerville, Mr. R. E. Baldwin, Mr. J. L. Zwingle, and Mr. Paschal Monk. Dr. Jesse Miller of Maryville also attended the

The purpose of the meeting was to receive a report from the executive committee of th Northwst Missouri State Teachers Association.

Plans were made to hold meetings in each of the several counties of Roll will be taken. the district for the purpose of interpreting the objectives of the publie school to the public.

Mr. Paul Keith, president of the local branch of the Knights of the Hickory Stick, and superintendent of schools at Maysville, presided.

Miss Marion Nally, who has been ill at the home of Mrs. Ray Dice dents. for about two weeks, is able to be up this week,

Official Student Publication of The Northwest Missouri State Teachers College

There is almost no limit to the variety of gifts which will be given this Christmas, for gift giving is an expression of the spirit of Christmas and finds outlet in myriads of gayly wrapped presents. In all the variety of gifts which students will give this year, however, perhaps none will be more unusual than one given by Larry Loos and Ed

When these two students heard that a patient at the St. Francis hospital was in need of a blood transfusion to build, up. his strength, they offered to be the donors.

The laboratory tests showed that their blood was acceptable and they gave the transfusions. The recipient of the Christmas sift is James Siemmering, age 21, of Mound City, who has been seriously ill at the hospital since December 9.

Mr. L. G. Somerville Gets Committee Seat

Mr. Leslie G. Somerville has recently been appointed as a member of the Committee on Sources of School Revenue by the Missouri State Teachers Association. The purpose of this committee is to investigate sources of school revenue and make recommendations to the Executive Committee.

Mr. Somerville was notified of nis appointment by Mr. Thomas J Walker, secretary-treasurer, and editor for the state organization. The 1940 convention will be held in Kan sas City in November.

Mayor, Councilmen Chosen at Quad

Kenneth Crawford, Marshall, was eelected mayor of the men's dormitories at the regular meeting of the Quad last Friday night, Crawford, a sophomore, has acted as mayor of the Quad since the summer quarter

Monday night the following counilmen were selected to serve during the winter quarter: Edward Alcott, Festus; Alvin Chrisman, Trenton; Stephen Evans, Edina, and John Landrum, Waverly.

The council is the governing body t the Quad. Plans are now way for a dance to he held sometime during the winter quarter.

Rickenbrodes Leave Next Week on Trip

Mr. W. A. Rickenbrode, business manager of the College, and Mrs. Rickenbrode, are leaving next week by train for a trip to New York City train for a trip to New York City, and a tour through the New Eng-

Senate Offers Prize For New College Flag

Eugene McLean, senators, who are on the flag committee.

The committee is also working on a new Bearcat design, which will be exhibited to students at a later date.

Enrollment Is High

Enrollment for the winter quarter any previous winter quarter, it was announced this week. The figure is between 980 and 1,000.

Staff Will Not Meet

There will be no regular meeting of the staff of the Northwest Missourian this week. The next regular meeting will he held at 4 o'clock on Friday afternoon, January 5.

Will Have Party

Horace Mann High School stuthis afternoon in the West Library. Practice teachers and supervisors are to be invited guests of the stu-

The party will be held from 1 to

Peace on Earth, Good Will-

2222 At Christmas Time

Northwest Missourian

MARYVILLE, MISSOURI, THURSDAY, DECEMBER 21, 1939

Throughout the years the earth has grown heavy with cares, The burdens of mankind greater,

and the responsibilities Of living manifold. But at Christmas time the earth is ever young.

The joyful spirit of carols and good-will overflow Every humble heart.

<u>aaaaa</u>

Sixty-Seven Are Teaching High School Classes

Sixty-seven College students are eaching in the Horace Mann High School this quarter, according to

Marian Nally, typing; Helen Jones Marian Naily, typing; Indea Jones, home, problems for boys; Dave Crosier, both beginning and advanced mechanical drawing; Ira Richardson, biology; Edgar bott, citizenship; Edward Castle, algebra; James Powell, bookkeeping; Randall Tedlock, general mathematics; M. F. Barrock, beathering, Marion, Jarry, bookkeeping.

tock, general mathematics; M. F. Barrick bookkeeping; Marjory Perry, bookkeeping. Virginia Page, typing; Dorothy Wood-burn, typing; Allen Myers, beginning me-chanical drawing; Norma Batson, agri-culture; Glen Barber, citizenship; Morrill Ostrus, fundamentals of music; Lester Orater, geometry; Delore Hunter, Eu-glish III; Paul Allon, citizenship; William Davis, typing; Max Kirkbride, typing Marion Rogers, basketball; Dale Hackett basketball.

Marianna Obermiller, girls physical ed land States.

They will spend three months there, returning about the first of Baker, intramurals; Frank Baker, boys swimming; Norman Reital, intramurals; Frank Baker, intramurals; Frank ball; William Metz, physics; Eleanor Cal-fee, English II; Velma Mozingo, English

Harold Brueggeman, speech; Mary Mor-ell, English II; Dwight Gates, world his-tory; Jean Dykes, shorthand; Lois Ours-ler, shorthand; Francis Bowen, short-land; Robert Allen, shorthand; Stanley Ross, typing; Andrew Zembles, typing David White, algebra; Paul Richards A prize is being offered by the citizenship; Irilene Rowe, clothing; Ell-student Senate for the best designed college flag, it was announced this week by Francis Stubbs and side, English IV; Mary Worley, home economics of the college flag of the onomics; Bernieco Carr, home economics; Bernieco Carr, home economics; Cloda Daniels, home economics;
Benlah Campbell, home economics; Fred
Hayes, industrial arts; Marion Rogers,
industrial arts; Jewell Myers, industrial
arts; Gilbert Western.

Marjorie Fisher, girls industrial arts; Helen
Reed, world history; Guy Shelton, world
history; Gladys Miller, American history;

history; Gladys Miller, American history; Martha Harmon, foods and industrial arts I and II; and John Lott, typing. Mr. Gerald Mtchell, Miss Margaret Porter has reached a total higher than in also teaching at the training school.

Marjorie Stone Is 'Xmas Spirit'

The "Hanging of the Greens" a traditional, pre-holiday ceremony was presented at Residence Hall by the women living there. The ceremony took place Sunday afternoon for members of the faculty and other guests.

Alice Woodside was the reader for the presentation. Marjorie Stone represented the "Spirit of Christmas." The bearers of the green were Mary Frances Todd, Mary Louise Riggs, Marjorle Surbaugh, and dents will hold a Christmas party Alta Jones. The "Queen of Misrule" was portrayed by Leeson Wilson. A

Yuletide Spirit Should Prevail Throughout Year

Annual Festival May Not Mean Good Cheer Will Follow After

By Werner Herz When today students will toss

aside their books and forget College life for a few days in order to spend Christmas at home, some of them may well be grateful for the chance given to them by a custom of nearly turally concerned when living in a two thousand years. They will be able to discharge the duties impos- tivity was going on. Dr. Landfathcd on them by an equally ancient tradition very cheaply by entering a Austria, previous to the outbreak of store and buying a few presents and have done with it.

Herbert R. Dieterich, principal. The of expending a little time and mon- the reason for the noticeable quiet- choir will follow the boys with teachers and their subjects follow: ey in their purchase in amply rec- ness on the Western Front is Ger-Phyllis Taylor, English II; Alvin ompensed by the gifts they will remany's fear of the British blockade.

Chrisman, advanced algebra; Edgar Abbott, Alberican history; William Shadwick, English I.

But the season demands something Germany imported seven million of more than the diffusion of but more than the more than the diffusion of but mo mentary joy or satisfaction.

It is harmony—harmony within oneself and one's surrounding, that ought to be striven for not only at Christmas, but throughout the year and the presentation of gifts at this particular time is merely a symbol for the desire to live together harmoniously and to accomplish peace within oneself and the rest of mankind. Gifts may speak for good will; they may express feelings better than words; but taken by themselves they are exchanged only among persons who are, or should be, friends already,

It would be futile to achieve this harmony merely through the means of one annual festival which people have agreed to celebrate as the festival of peace. It should serve as a reminder for the following year, not as the creator of a mood which is to be discarded as soon as the new year has begun and the gifts have been forgotten. Santa Claus and Jingle Bells may be necessary attributes to a festival which, however, is far removed from artificial sentimentality, but the coziness they conjure up may not be mistaken for harmony and the spirit of peace.

"Peace on Earth; good will to wards men" was the goal that was laid down nearly twenty centuries ago, and it cannot be accomplished by giving, be it sincere or merely ostentatious. Neither can it be gained by inculcating into others teachings which the would-be reformer has not been able to absorb himself. He will have to attain individual tempting to spread the truth, as he sees it, to others, and then he will realize that neither preaching nor the sword, but the discernment of each of his fellowmen will bring about Peace on Earth.

Misreprèsent NYA A warning to the public to be on

guard against petty racketeering by | magazine sales persons who allege in their sales talk they are competing in a contest sponsored by the NYA or are competing for an NYA scholarship was issued today by the National Youth Administration. Several employees of Federal

agencies in Washington have reportcandlelighting procession followed ed to the National Youth Administration they were approached by The music for the ceremony was salesgirls and asked to buy magazine given by the girls' ensemble which subscriptions to help the NYA prois coached by Miss Marian Kerr. | vide scholarships for needy students.

Speaker Talks of Life Under Nazi Rule at SS-IRC

"Trying to understand how the Nazi organization was founded is one of the first things that a person visiting, traveling, or studying in Europe will try to find out," Dr. Lorace Landfather told the Social Science-International Relations Clubs last Tuesday evening at their first meeting of the Winter quar-

Dr. Landfather, Maryville practicing physician, told a Missourian reporter that he was not a student of international affairs, but was nacountry where so much political acer spent a year studying in Vienna, It is the belief of Dr. Landfather

No doubt these presents will be that neither Italy nor Germany in traditional formal choir robes very welcome, and the arduous duty could carry on a long war, and that

Social Committee Plans Dancettes

The second in a series of all College dancettes is being planned by the College Student Social Committee and will be held on the after noon of January 5', from 4 until 6 o'clock, in the Old West Library of the Administration Building.

The first of the series of dancettes was given November 3.

Mr. Lamkin to Speak

President Uel W. Lamkin is scheduled to speak at the first assembly of the new year in the College auditorium on Wednesday morning, January 3. Scripture will be read by Lois Langland.

To you, a Merry Christmas.

Assembly Will Feature Carol Service Today

NUMBER 13

Music Department Is Sponsoring Christmas Program at College

The annual Christmas assembly, pongored by the music department, will be presented this morning at 11 clock in the auditorium and will take the form of an international

The program this year will feature he A Capella Choir, which is directed by Mr. Paschal Monk. The choir will be assisted by the women's ensemble, directed by Miss Marian Kerr, the varsity male quartet, coached by Miss Jacinta Kampmeier brass quartet under the direction of Mr. John W. Geiger, the Horace Mann Laboratory school choir, directed by Miss Janet Leeder, and Dr. W. H. Hackmann, pastor of the First

Methodist Church in Maryville. A setting to suggest a cathedral scene will be the background for the program. The scenery has been prepared under the direction of Dr. Joseph P. Kelly, chairman of the department of speech

Candles on Altar

A large cathedral window will be in the center of the stage, and in front of it will be an altar in white, bearing six lighted candles There will be choir stalls on each side of the platform for the members of the chorus, who will be dressed in academic robes.

The program itself is called an International Carol Service, signifying that the Spirit of Christmas transcends all Ages and all boundary lines. It will open with the antiphonal singing of the beautiful "Coventry Carol," by the women's ensemble, assisted by the violin quartet. The brass quartet will play two numbers, after which the choir will perform a formal pro-

In Formal Parade Eddie Quillan, a senior in the department of music. He will bear a white cross, and will be followed by Benton Moore and Lincoln Noblet,

pupils in the Horace Mann Elemen-

tary School. They will be dressed

and will carry lighted candles. The formal processional step. two numbers with instrumental accompaniment. "The First Nowell" a traditional carolawill be sung in a modern arrangement which uses a Florid accompaniment, to be played

by Mary Virginia Beck, and a violin

oblagtao by Kenneth Tebow and Erwin Schneider. To Sing "Silent Night" "Two Kings" a modern carol by Joseph Clokey, uses trombones and trumpets as an instrumental background. The instrumental parts for this number will be played by Carl . Poole, Marvin Mothersead, George

Hahn and Theodore Young.

The program will begin with the more brilliant numbers and work down to the simpler carols. Contrary to most programs, the scripture, which will be the Christmas story, will be read by Rev. Hackman at the close of the program. His part of the program will create an atmosphere for the singing of the closing carol by the entire assembly. This carol will be "Silent Night", a song that knows no country nor creed.

Faculty Members Plan Various Ways to Observe the Holidays

Students Dance at Elk's Charity Ball

Specialty dance numbers were given by eight members of the dance stability and harmony before at- club at the Charity Ball at the Elks most of them will spend them in Club, Tuesday, December 19.

> A solo toe dance was given by Helen Johnson and two novelty dances entitled, "Jingle Bells" and some of them will visit friends or "Skaters' Waltz," were given by relatives in more distant parts of Gladys Miller, Vida Bernau, Centiah the country, some will use their va-Arnold, Virginia Gray, Helen John- cation to attend conventions and son, Helen Vincent, Harriet Harvey, exchange ideas with others of the and Maxine Nash.

> No. 12Student Wins Prize JPC turkey at the regular dining table. Gladys Cotton, Forrest City, re- Among those who will spend ceived word this week that she re- Christmas away from home will be ceived a red ribbon on her exhibit of President and Mrs. Lamkin and canned vegetables entered at the Mrs. Jones who will celebrate national 4-H Club Congress held Christmas in Mexico City, Mexico; recently in Chicago.

Miss Cotton, who is a freshman in the College, will receive a cash prize for her reward.

Several Will Travel Far and Others Will Remain in Maryville

Faculty members as well as students have Christmas vacations and much the same manner as students. Some of them will return home in order to celebrate Christmas tosame profession; and several will remain in Maryville and eat their Dr. Blanche H. Dow, Miss Estella Bowman, Dr. Ruth Lowery, and Dr. Anna M. Painter will attend a convention in New Orleans; Mr. W. A.

Rickenbrode will spend a three (Continued on Page Four)

CAMPUS CAMERA

BETA KAPPA PREJIDENTJ

NORTHWEST MISSOURIAN

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AN EDITORIAL

A Home, Perhaps—

Young men on the Campus, are you neglecting a part of your education? That is a question which may well be worth while asking and searching for the answer. The problem is one for which it is hard to find any definate or im-

mediate solution. The situation is obvious. But not a careful observation is made. And it is hard to make a careful observation to the things which are common to us. There is the story about the large city where the city hall was stolen, and none of the city people missed it until a stranger from outside the city called attention to

On this campus there are about 300 young men who are living in homes off the campus, where they have to pay board and room. To the stranger who came to this city, there might be a question as to whether these 300 young men are getting all that they pay for, in having a real home while they are in college.

What should be the controlling idea for students living in these homes? Should the student think of his home as a sleeping place, a shelter, or should he think of it as a home? And if he thinks of it as a home, are there certain standards which should reached in making it a real home?

These questions lead to this idea: In obtaining a well-rounded college education, is it not just as important to have a proper home environment on the campus, as it is to read good books? Surely this is a part of the idea of gaining an

In considering what makes a campus room a home, one must not judge the room by the quanity or quality of equipment it has, but whether the room is inviting, cheerful, and homelike. There is surely no excuse for a student living in a room which has ugly floors and wallpaper, threadbare window shades, and furniture which is nothing more than second-hand junk.

Perhaps it would be well to ask a few questions and seek an answer to them. Here are a few to consider:

1. Should students be encouraged to live in houses which are thickly populated, or should they be scattered out in more houses with only a few in cach place?

2. Should there be an organization on the campus for men, similar to the organization for women living in offcampus houses, which organization might deal through a president with the landlady and the College?

3. To what extent should the College make it its responsibility to see that the College man has a real home? -

4. To what extent does the student want to have a real home while attending college here?

5. To what extent is it a part of the education of a young man to learn to live independent according to set standards as a gentleman? (This point is important since many will be school teachers, and go out into communities where living conditions will be more of a problem.)

6. Should the policy of rooming houses be for them to be operated as a unit, instead of each man renting the room and dealing with the landlady individually?

The whole problem resolves itself to this: The College can help the men who are students here only as much as they are willing to cooperate and recoive the help.

Young men on the campus, think it over. Are you neglecting a part of your education?

Heard From the Faculty

"It's my pet theory that girls can't do any good in a class where they liave to think?"-Mi. Sterling Sur-

"Do we run because we are afraid. or are we attaid because we run?"-Miss Katherine Franken.

"It is better to arrive at a wrong conclusion than not to arrive at any conclusion at all."-Miss Grace Bhebherd.

"A disheartened, discouraged person will do do desperate means to flid ni moment's pleasurd Perhaps he will shelid seven nights a wook at a cabaret taking a Ming," to drown His glessimistic thoughts. It takes" a "read" character "to" let' his mood work itself out on mine Dr.

"Everything a person does is for his cour delitieraction: W. Dr. J. W.

"The ideal existence is to have a distribution by wealth so that every body shall have a chicken in his pot Saturday inght." Dr. Blanche i H. Bowirday madu." Ur Blanche il

Its not so much what is true as what people believe to be true; that controls the flow of human events:

On Second Thought Santa Claus Does Not Go Everywhere

By Eleanor Calfee

Under the widely diverse customs of many lands, there is a similar thread of observance of Christmas. The custom of gift giving is common in nearly all countries.

Santa Claus is not, however, universally the bestower of presents. In Syria, the youngest camel which the Wise Men rode is called the Camel of Jesus, and the Syrians believe that he presents gifts to the good children.

In Hungary gifts come from the angels; and in Finland, Wainemoinen, a mythological character, is the bringer of gifts. He is believed to be elderly and to possess a long white beard.

Denmark has an elf, the Jule-nissen, to present gifts. In Spain it is thought that the Wise Men appear each year with gifts. St. Lucy and Father Christmas visit the children in Switzerland.

Unusual superstitions concerning Christmas have grown out of the folklore of many nations. If a housewife in Bohemia burns a cake at Christmas she believes that she will not live throughout the year.

In several countries the belief is current that all animals can speak on Christmas Eve. A legend states that on Christmas Eve the bees hum a carol in honor of the Christ Child, and some people place some holly on the hive for the bees to wish them a Merry Christmas.

People in Spain are told to treat cows kindly on Christmas Eve because it is believed that cattle in Bethleham breathed upon the Christ Child to keep Him warm.

Poetry on the Campus FANCIFUL

Airy, fairy snowflakes, Flitting, fairy snowflakes, Ever whirling, lightly prancing, Ever swirling, millions danding Through the air;

How they tumble as they fall, Couldn't ever count them all, Rising, falling, gayly 'vound,

Roses and Razzes

By Harriet Harvey

singing "One more day itil vaca-

tion...." and that, today is the

theme of about a thousand stu-

dents who will leave this after-

noon and tomorrow marning for

Most of us have been of hold-

ing off on the studying wait-

ing for vacation, and I don't know

whether it is going to work or not.

It seemed such a short time from

enrollment to vacation, but in reality it is one fourth of the

quarter, and mid-terms come only

two weeks after we return. That

means that a few texts and a note

book or two will be a important

part of my baggage this after-

Saw quite a number of Col-

lege students at the game last

homes all over the country.

Over at the dormitory they're

Won't they ever touch the ground, Who would care? VIRGIL ELLIOTT

By Virgil Elliott

In America, a land of comparatively recent origin, there are no great number of Christmas traditions, except those

ancient Duchy of Swabia girls went to the woodpile Christand if crooked he would be deformed.

His business could be determined by dropping melted lead into a pan of cold water. The lead would resemble the insignia of his occupation: Shoe-shape, a cobbler; hammershape, a carpenter; rod-shape, a schoolmaster; and as every piece of lead resembled some occupation to the old wives, this was a popular Christmas Eve diversion.

a circle and let loose a blind-folded goose among them. The girl to whom it went first would be the first bride."

In Bohemia on Christmas Eve a maiden would set a bowl of water outside a window to freeze. The form which the ice took would determine her future husband's occupation.

In the German Alps it is believed that on Christmas Eve all animals can speak, but of course no one dared but this superstition to test.

Just before midnight he heard two horses speak. Said one, "The servant is heavy." "Yes," said the other, "it is very steep up to the churchyard." The servant was buried that

The Christmas toast is appropriate at this time of year. Here is one by Phillip Brooks:

Everywhere—everywhere, Christmas tonight! Christmas in lands of the Fir tree and Pine, Christmas in lands of the Palm tree and vine, Christmas where corn fields lie sunny and bright,

An old story relates the origin of the first toast. One day a favorite court lady fell into a pool, whereupon the gallants who stood around proposed that all take a drink of the water in the pool. A wag quickly remarked that "he preferred the toast to the liquor," and jumped in the pool, pressing a kiss upon the maiden's lips.

This might be a toast from Henry Wadsworth Longfellow:

I heard the bells on Christmas Day 🕟 Their old, familiar carols play And wild and sweet

Of peace on earth, good-will to men!

night, and it did look good to see

so much support. Would have

been a lot more there, I'm sure,

had not the all-social event of the

year fallen on the same night.

When there's a Christmas ball

hovering in the air, it is futile to

expect students, socially minded

and otherwise, to pay any atten-

tion to a mere intersectional

basketball game. Anyway the Ball

was lovely, too, and the Art Club

did themselves proud on the dec-

orations, Programs and tickets were done by Bob Turner.

I had to faugh at a little boy

the other night at the Drake

game. Seated on the top row of

the east balcony in solitary

grandour, he was making the od-

dest confortions; seemingly

brushing his cheek rhymically with his hand. Finally the solu-

tion became apparent as I noted

that everytime the band played

Another Way

ISI COLLEGE FRATERNITY.

EMBER 5,1776. ODDLY ENOUGH, OF THE FIVE ORIGINAL FOUNDERS

TWO WERE NAMED SMITH AND

SILVER MEDAL , BUT LATER

THE STEM WAS ADDED FOR

THE PRACTICAL PURPOSE OF NIGHTLY WINDING THE SCHOLAR'S WATCH

THE KEY WAS FORMERLY A

handed down from other countries.

Some traditions which are very old lead us to believe that "love can hope where reason would despair." In the mas Eve to draw sticks. If they drew a long one their future husband would be tall; if a thick one, he would be stout,

To determine who would be married first, girls formed

A servant is reputed to have hidden himself in the barn.

Christmas where snow peaks stand solemn and white, Everywhere, everywhere, Christmas tonight.

The word repeat

he went through these anticshe was playing a jew's harp. Bet

the band didn't know they were being thus assisted. Have you noted the new make-

up of the editorial page? It seems to me that it is a great improve-ment over the old style even if if Roses and Razzes is demoted to the bottom of the page. It really does make the page much better balanced, and more interv esting to read.

The Stroller has apparently died for good, and in a way I be-lieve it is better. The Stroller hung on for quite a few weeks after it changed policy, but I, for one, and I've heard a lot of others agree with me, didn't want to see the old Stroller headline used when all the spice was taken out of it. The spice needed to go, I agree, but I am glad that they finally killed the whole thing bey

the more Lroad the more ignorant I realize I am. When reading, as I have been since Thanksgiving vacation in the same book, I just duck my head and wade through hoping that I will absorb some of the wealth of philosophy, character study and change, and some of the wonderful literary style that Mam displays.

sourian Staff extend to all of you; students and faculty ulike, A VERY MERRY CHRISTMAS

and an equally HAPPY NEW YEAR

Heard From the Others

"Our education is tied to our socisty. It must take account of the sithident's need for a job, and therewith a place in the community. It must take account, too, of his hunger for meaning and for beauty, of this desire, 30 to speak, to find a place for himself in the universe. Perhaps taucation will always proceed from battle to battle, from compromise to compromise. Periodically it needs to be rescued from duliness and dogmatism." A new York Times editorfalist aptly states the ends of fall education.

"So long as there is peace colleges should insist on living their normal life; rather than pretend that we can live a double life." Union College's President Dixon Ryan Fox, asks higher education to ignore war until the U. S'is actually in the

"What we are to be, we are not becoming." -Dad-Elliott.

When left to themselves, people are naturally friendly.

War makes people do what they inwardly rebel against

We can not get rid of war until we get rid of the monotony of peace.

A cow drank and mood indigo.

De gustibus non est diputandum. There is no disputing about tastes.

This Collegiate World "Parties, Inc." Will Guarantee Party Fun

By The A. C. P.

Big business has at last invaded the realm of collegiate party-throwing. A University of Detroit student has or ganized "Parties, Inc." and the new firm will guarantee the success of any social function from a hayride to a wed-

But the company—wisely—will have nothing to do with your escort for the evening. You'll have to take care of that little matter without the firm's expert advice!

Now that you are all nicely settled in your dormitory room and have been attending classes for at least three months this school year, we are giving you a gentle jolt from an educating casterner that maybe it's all a waste of time.

Indiana University students are jittery these days: There's a local fireman who is seen frequently in student meeting places who looks exactly like the university president, Herman B. Wells, and his appearance causes no end of consternation. But the fireman's a thoughtful guy, though, and if you don't believe it, listen to this: 'I walk across the campus duite often and always try to be friendly, because I wouldn't want to damage President Wells' reputation for friendliness."

Religion on the Campus

The Palace and the Stable

It was the seven hundred fifty-third vear since the founding of Rome. Gaius Julius Caesar Octavianus Augustus was living in a place of the Palatine Hill, busily engaged upon the task of ruling his empire.

In a little village of distant Syria, Mary the Wife of Joseph the Carpenter, was tending her little boy, born in a stable of Bethlehem. This is a strange world.

Before long the palace and the stable were to meet in open combat.

And the stable was to emerge victorious.—Hendrik Willem Van Loon, "The Story of Mankind."

Now, if there's an epidemic of this sort of thing, we'll know all mistakes of this nature are not just plain errors! And laugh away dull care,

a * * *

Have been reading Thomas Mann's "Magie Mountain;" and place.

I don't suppose there's any use in expending a lot of energy on this colyum this work, because I doubt if very many people even have time to read the paper at all, but just in case you get this far: Roses and Razzes, myself, and allthe rest of the Northwest Mis-

Student Opinion Survey

Campus Opinion Is Varied on F. D. R.

By Joe Beldon

Austin, Texas, December 20-Although a good majority of American coffege students continue their upproval of Franklin D. Roosevelt as president, campus opinion has not kept page with the increasing support that the U.S. voter has been giving the chief executive" since the European war broke out.

A coast-to-coast referendum of collegians taken by the Student Opinion Surveys of America shows that more than three out of every five "generally approve of Roosevelt today as president." This is only nine-tenths of one percent less than the vote of approval students gave F. D. R. a year ago this month, according to the continuous index of his popularity that the Surveys has kept. These scientific polls of college thought are conducted through the cooperation of nearly 150 members undergraduate newspapers, among them the Northwest Missourian.

Significant are the comparisons that now, after more than a year of medsuring student opinion, the Surveys can make with other national polls. It is clearly shown that the moving world and national events of recent months have not influenced student opinion as much as national public opinion, which since the start of the war has far outstripped the collegians in approval of the president. Here is the record:

Approve of F. D. R. Dec. '38 now Poll of U.S. Voters Poll of U.S. Students 55.5% ,64.9% $62.8 \quad 61.9$ Thus, while last December there

was a greater percentage of students in favor of Roosevelt than there was of voters, events since then have caused the rank and file to change its attitudes, while student approval is in almost a straight line, and even slightly less than

Students in New England, the Mid-dle Atlantic and East Central states, as usual, today are less in favor of the president than other sections of fhe country, mustering a bare majority. The Southern states are most emphatic with 76 per cent, West Central 60, Far West 70.

This poll taken by the Student Opinion Surveys, however, is not an indication that collegians want Roosevelt for a third term: Twice the Surveys has polled the students on this particular issue, each time finding less than one-third approving of his possible candidacy in 1940.

Came the Dawn

Twould make a suffering mortal grin, If he could see his dentist in Another dentist's chair.

A BASKETBALL MAN'S LAMENT Early to bed; ... Early to rise;

And your girl goes out With other guys. Late to bod, Late to rise; And your basketball letter

Is the other guy's (The Winonan) Ohio State University fraternity pledges have an annual "Ditch Night"

actives. A monologue is a conversation between several hundred students and a

on which they defy the rulings of the

professor. (Southwest Standard) Here are a few tips from those "in

the know" as how to get a date: 1. Secure an approved list of telephone numbers.

Scour up the car. Borrow the price of two cokes.

Get a car. Decide to always agree with the date.

Get a car. Ask the girl who owns one.

(The Winonan) Then there was the fellow who went to a dance and came back with a black eye: He was struck by the beauty of the

(The University News) BITS OF PHILOSOPHY AND STUFF ... The average theome of a college

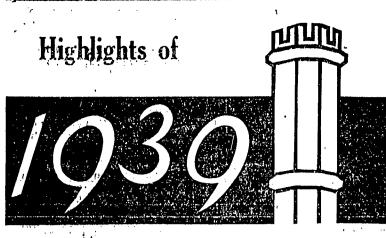
student is about midnight. Cash is the jack of all trades.

Many a woman is blamed for making a fool of a man when he is really self-

Before you make an investment in a going concern, make sure which way it is going.

One reason why so few recognize opportunity is because it is disguised as hard work.

Love at first sight is the sort that fizzles out when it takes a second look. " (The Rotunda)



By Virgil Elliott

When the College Bearcats captured the M. I. A. A. football championship and at the same time finished their Christmas ball. second season with an united, undefeated record, they perhaps made the greatest news story on this campus during 1939.

pletion of the new library and Horace Mann buildings and pack full of toys to all the good little their dedication by Governor Lloyd Stark of Missouri.

No news has probably been as colorful on this campus for several years as that which drew the spotlight in interest to football this year. In their long march of continuous izations. victories. Coach Ryland Milner's players have drawn national interest to this college, and from their win over Washington University early in the season, up to the final game with Warrensburg, the Bearcats have provided the leading news interest to the editor's opinion.

.Looking back over the year, there are many events, which deserve special mention, both for the sake of summer quarter. Fourteen on leave their news value, and for the sake of absence. of their recording the progress made through this institution in the field third anniversary of founding. of education. Among the highlights of the year, as stated before, was the College completion and dedication of the new buildings. In retrospect, here are other high-

lights of 1939: Jan. 13-Florence Abarr, Lois Mc-

Cartney, Ruth Morrow, Bernice ers Association meeting. Owens, and Virginia Thomas nominated for Tower Queen. Feb. 3—Passion Play on College

stage. Feb. 17-Religious Emphasis Week. year.

March 10-Bearcats participate in National Intercollegiate basketball tourney in Kansas City. March 27-Ruth Morrow named house is opened.

Comnig as a close second probably would be the com-

Tower Queen.

April 6-Student Senate survey showed six out of nine collegians belonging to extra-curricular organ-

April 21—Spring Contests. April 28-Northwest Missourian

eceives first class honor rating. May 5-Frank Baker elected president of the Student Governing As-May 12-Dr. O. Myking Mehus

named president of a Minnesota teachers college at Winona June 9-Eleven faculty added for

July 7-College observes thirty Sept. 29-German youths enroll in

Oct. 6-Governor Lloyd Stark dedicates new library and Horace Mann buildings. Maryville defeats Washington University in football Oct. 3-Northwest Missouri Teach

Oct. 20-Fifteen students placed on Who's Who list.

Nov. 21—Untied, undefeated Bearcats win M. I. A. A. title for second

Nov. 30-Marion Rogers named to Little All-American eleven.

Dec. 15-Home economics practic

A. A. U. W. Holds Christmas Tea

The Maryville branch of the American Association of University Dear Santa: Women held a Christmas tea Friday afternoon, December 15, at Residence Hall.

of the organization, Dr. Ruth Lowry, many new toys Dr. Blanche H. Dow, and Miss Olive S. DeLuce presided at the tea table during the afternoon

Hostesses were Miss Ruth Villars, Mrs. T. E. Dorn, Miss Mary Frances Lasell. Miss Lillian Townsend, Miss Edna Bell Welborn, Miss Esther Forbes, Miss Lucile Brumbaugh, Mrs. A. J. Dinsdale, Miss Mary Ellen Horan, Miss Virginia Mutz, Dr. Carol Y. Mason, Miss Mary Keith, and Miss Estella Bowman

Phi Sigma Epsilon Initiates Five

Fve men took the active initiation of Nu Chapter of Phi Sigma Epsilon Wednesday evening, December 13.

Those initiated were Russell Cross Hopkins; Charles Booher, St. Joseph; James Manley, Maryville; Bob Brazzell, Hatfield, and Lawrence Weeda, Leavenworth, Kans.

Patronize Missourian Advertisers

MISSOURI

Sunday-Monday-Tuesday Dec. 31 to Jan. 2. Claudette Colbert, Henry Fonda, In Technicolor

Annual New Year's Whoopee Party On the Stage

"KID NIGHTINGALE"

Our Best Wishes

Happy New Year.

Dear Santa:

All year I have been an exceedingly good boy and frankly, Santa,

Also, please send me some apples to give the teacher so that I won't Ruth Smth and Mr. J. L. Zwngle. flunk my music course.

Merrill Ostrus.

Dear Santa: I want only a Crum for Christ

Violet Olenhouse.

A method of cheaply producing a protein substance (threonine) essential to life has been devised by Purdue University scientist.

Patronize Missourian Advertisers

W. L. Rhodes West 3rd

OPEN NIGHTS Come in after dinner and make you gift selection from our large stock of Watches, Diamonds, Jewelry. It's OK to Owe Rhodes.

Watch and Diamond Jeweler

Saturday, 11 P. M.

Drums Along the Mohawk Sunday, December 31, 11 P. M.

6 ACTS VAUDEVILLE FREE FAVORS

H. Also John Payne, Jane Wyman

Merry Christmas and a



PLEASE-

accept our Greetings and let us Thank You for your past Patronage.

Puritan Cafe

SEASON'S GREETINGS

"THE CORNER DRUG" WISHES, YOU A MERRY CHRISTMAS AND A HAPPY NEW YEAR

MARYVILLE DRUG CO.

Santa Comes to **Annual Christmas** Ball at College

Mr. J. L. Zwingle Is St. Nick, Distributes Gifts to Students

"Jingle Bells" played by the Colwho made his entrance through a large mural of himself in his sleigh which covered the doorway from the East to the West Library, last night at the annual all-College

Santa was portrayed by none other than that gay old fellow. Mr. J. L. Zwingle, and Santa's little helper was Bob Clark who helped Santa bring in and distribute his practical way. boys and girls, including faculty

The antics of Santa and his helpers, members of the College Socia Committee, kept the guests in gales of laughter and Santa had his 'fling," very appropriately for the dance preceding his entrance was entitled, "Santa's Fling."

A Merrie Theme The white tasseled dance pro-

grams which featured glittering blue and silver balls on the covers were an interesting part of the "Snow Man's Caper, decorations Waltz." "Pine Tree "Reindeer Polka," "Doll Dance Schottische." 'Drummer Boy Taps,'' and "Santa's Night Caps," were interesting and appropriate titles for some of the dances, and gave the dancers inspiration while they danced among the toyland decorations.

During intermission Christmas refreshments of cakes, sandwiches, and punch were served in Social Hall by members of Kappa Omicron Phi. national honorary home economics sorority. Ilah Miller and Ruth Pfander were in charge of the arrangements for the refreshments, and they were assisted by the members of the sorority. Decorations in Social Hall also carried out the Christmas theme.

Huge Christmas Tree A fourteen foot lighted Christmas tree centered the dance floor and blue and silver streamers were used overhead. The decorations around out the toyland theme. Bob Turner, president of the Art Club, and the cover designs on the dance pro-

which made plans and arrangements for the ball this year, is composed I think you should reward me ac- Cooper, publicity manager; Alice and "We Three Kings." Mrs. F. M. Townsend, president cordingly. I would like candy and Woodside, Mildred Hackett, Maxine tee was assisted by Dr. Margaret

Mrs. Frank Simerly, Quad Housemother,

"Add a bit to the enjoyment of ev-Mrs. Frank Simerly, housemother at one unit of the men's Quad. With a cheerful smile and pleasant word. Mrs. Simerly continually strives to Tower Staff Has help others to better appreciate the finer things in life. She is ever ready to do a good turn for the young men staying at the dormitories and nothing pleases her more than to be able to interest someone in a kit of tapestry, a painting, or poetry.

A graduate of the College, Mrs. Simerly, who was then Miss Maude | ter. was enrolled in the first paintings which have been on ex- Frank Strong, host. hibit at various times. Water col ors, oils, and pastels are her usual mediums. She paints pictures on plaques, and pillows, and makes a

specialty of China painting. Recently Mrs. Simerly made a patch-work jacket from woolen samples taken from a tailoring catalogue. This jacket is now the property of a proud member of the

Another project which she has started is a history quilt, made with the five by nine inch pieces from the sample catalogue. Mrs. Simerly plans to embroider the name of each member of the Quad on this quilt. The center piece will bear the date at which time the Resident Tráining Center was begun.

Always willing to share her pleasures with others, Mrs. Simerly has been host to the students of the Speaks at Art Club Horace Mann laboratory school on different occasions. Playing up the idea that one learns to appreciate the better qualities of beauty and culture at an early age, she feels that these youngsters are greatly lege. aided by viewing these simple dis-

Sorority Meets

Alpha Epsilon chapter of Sigma Sigma Sigma held an informal the yuletide season at the second Christmas party Tuesday night in- annual Christmas party last night: stead of their regular business Following a dinner, there was a meeting. Gifts were exchanged and short program and an exchange of refreshments were served.

After the party the group went



mics practice house recently opened on the campus. At the desk is Lois Miller, Grant City, and studying on the bed is Margaret Stafford, Tarkio. Miss Hettie M. Anthony, head of the department at the College, believes a girl studying the art of homemaking should have practical experience. Hence, six College women are learning to oprate a house the

Wildlife Essay

Contest Is Open

Information has been received by

the county superintendent who se-

lects the local winner. It will then

Conservation Committee will select

Ten dollars will be awarded to

the state winner.

first in the whole state.

New NYA Project is

ber 18, at the home of the presid-

While in College here Mrs. Pearce

was Tower queen in 1937. She took

an active part in music organiza-

of Sigma Sigma sorority, and

member of the O'Neillian Club,

Residence Hall Council, and Pan-

Mr. and Mrs. Pearce will live in

Residence Hall women entertain-

ed the faculty at their annual for-

mal buffet supper last evening.

Christmas decorations of blue and

silver was used as centerpieces on

Miss Villars was in charge, with

GREETINGS

MAY JOY and HEALTH

BE WITH YOU THRU

THE NEW YEAR

FIELDS

CLOTHING CO.

women of the Hall assisting.

Residence Hall Holds

Supper for Faculty

Hellenic Council.

the tables.

ing minister, Dr. W. S. Insley.

Dinner Given to Football Team

The annual Turkey Bowl Game banquet sponsored by the Maryville Mr. W. T. Garrett, of the biology Chamber of Commerce was held last department, that the Missouri Na-Tuesday evening in honor of the ture Knights will offer prizes to championship M. I. A. A. football

The guest speaker of the evening that interest in wildlife will was Tom Collins, staff writer on the aroused in the younger people of Kansas City Journal, of Kansas the state.

Football men attending the were: Bob Allen, Bob Alpert, Frank Baker, Elmer Barton, Bill Bernau, Bill Bennett, Bob Bennett, Glen Breckenridge Darr, Carol Davis, Pete DeMitchell, Vic Parrell, Harold Flammang, Jack French, Bob Gamble, John Green, Bob Gregory, Harold Hawk, Charles Hellerich, Gene Hiett, Ike Howell, Harold Hutcheson, Ed Hall, Don Johnson, C. Johnson, Andy Cruse, Joe Kurtright, Ralph Kurtright,

Bob Kelso. Bill Kelso, Larry Loos, Bob Long, Bo oche, Frank Meyers, Errol Meyers, Bill IcMullen, Bernie McLaughlin, Jack Pailla, Norman Preston, Don Paxson, Maron Rogers. Bob Rogers, Floyd Reno, Tony Rizzo, Norman Reital, Mark Russell, Bob Richardson, Ivan Schottel, Ralph Strange, John Tabor, Wayne Taylor, Dean Walk-er, Neil Weary, Paul Wilson, Roger Wren, Bill Yasinski, Leland Vogel, and Andrew

High School Gives Christmas Assembly

Students of the Horace Mann Marking Airports High School presented a Christmas members of the art club were re- assembly in the auditorium last sponsible for these decorations and Friday. Cleta McClurg and Marjorie Mitchell acted as mistresses of ceremonies. The band directed by a nationwide basis by the National The Student Social Committee Eddie Quillan played "Jingle Bells" and "Deck the Halls." The high school mixed chorus directed by ity, it was announced this week by of Paul Tracy, chairman; Crystal Merrill Ostrus sang "Silent Night" Aubrey Williams, NYA Administra-

A group of five radio skits were Nash. J. Glaze Baker, Bob Turner, presented to the assembly. Students, stallation of standard airport range and Wes McClaren. The committaking part in the skits were: Charlene Elliott, Verlin Tompkins, Harold Reynolds, Hazel Wright, Evonne and airport wind sock at all airports Adams, Gene Neidel

Melvin Cottrell, Walter Nicholson. ities are not already available on Lorraine Hemshrot, Bob Burks, condition that a public agency spon-Barbara Wyatt, Rhoda Crump, Jo Ann Hayes, Katherine Wright, Am-Always Helps Others | brose Wilmes, and Wenden Liver | Good, Martin Linneman, Roberta | Silvers, Paul Tudder Irene Mumbrose Wilmes, and Wendell Liven- Lois McCartney ford, Vernon Couts, Pauline Duff, eryday for others," is the motto of Oscar Hansen, Bessie Phelps, Tommy Adams, Alma Donahue, Eva Huff, and Lester Workman.

Chili Supper

Members of the Tower staff at- tions of the College, was a member tended a chili supper at the home of Frank Strong, Business Manager of during her senior year she was the 1940 Tower, last Sunday evening. Later they went to the thea-

Those attending were: Winifred class in 1906. She is a charter mem- Caton, Iola Argo, Jean Martine, ber of the Y. W. C. A., and is now Frances Pyle, Gertrude Yeater, Bob in possession of a membership card Turner, LeRoy Skaith, David White, dated for that year. An amateur Keith Harris, Erman Bird. Dick painter, Mrs. Simerly has numerous Dempsey, editor of the Tower, and

Education Combines Radio and Bulletins

Pioneering along a new frontier, the U.S. Office of Education announces the inauguration of a plan to combine the advantages of radio and print for the advancement of education.

The program which takes at least 3,000,000 listeners to the Smithsonian Institution every Sunday afternoon now provides a handbook to help radio visitors remember what they have "seen" and heard by radio. "The World is Yours" radio series will be paralleled by "The World is Yours" weekly illustrated bulletins.

Mr. Norval Sayler, chairman of the mathematics department, addressed the Art Club meeting Monday night, December 18, at the Col-

Quad Holds Party

Members of the Quad celebrated gifts.

To you, a Merry Christmas.

Miss Ruth Werner, Student, Publishes Book of Poctry

Inspired by a challenge from Miss Mattie Dykes, sponsor of the Who Wants to Live Writer's Club Miss Ruth Werner In An Institution? is having published. Miss Werner. who has attended classes here for several summers and who is now enrolled in the College, is a member of the Writers' Club. It was at a meeting of the club that her poems were criticized.

Miss Werner set to work, The esult is a book of ten poems dealing with one hundred subjects. The book, not yet off the press, is being published by Fortuny's pub-

"Woodland and Farm Friends," the title of the book, is a collection of poetry about the animals, birds, and flowers that Miss Werner has known all her life. The book is a simple, yet inspiring, testimonial to one woman's love for nature.

This Way

school children in the state. The 1. When sending formal invita-Contest is sponsored with the hope tions or letters should titles be used? If the person has the title of presin sending formal letters or invita-The stories are to be written in tions. Write Mr. and Mrs. J. R. essay form and are to be not less than four hundred and not more than six hundred words in length. title applies. This year's topic will be "How My Community Could Be Improved for

2. How should you take care of a stranger at an all school function or any occasion where there will be a Teachers of the state will submit he best essay from their school to

If you are entertaining a friend who is a stranger in your crowd you should see that he or she gets introduced so that they will not feel self onscious. Put yourself in their place. or a date?

the winners in each of the four dis-When asking a girl for a date you tricts in the state. An additional \$10 will be given to the essay judged date Sunday night? It puts her n a very awkward situation. You Entries must be submitted not should ask if she would care to atlater than February 1, 1940. Wintend the movie with you Sunday ners will be announced during Wildevening or what ever you had in life Conservation Week in March. mind. It makes the situation much petter for both of you.



Nearing Completion

To you, a Merry Christmas.

Marriage Is a Wonderful Institution We Have Heard

But We Ask You,

He wants sly, subtle humor that will make you grin instead of laughing outright.)

By Robert Flowers

Well, if I must-I must. Here we go. . . Marriage is like a street car No, that won't do. . . Sly, subtle humor, that's the stuff! (Besides, who ever saw a street car coming out of a church with a shower of rice and old shoes following it?)

ADVANTAGES AND-Suppose we take a look at the typical day (as I see it) for the married students and the typical day of presented in the foregoing parathe single student, or should I say graphs. dent or dean it should not be used the typical living activities of each type? Let's just look at the married couple's advantages and disad-Smith not President and Mrs. J. R. vantages and let it go at that. Then we'll see what the unmarried student's life has to offer.

Here's our first tableau: It morning of any school day in preparing for a typical day's work. . Ah, there's the pretty little Mrs. on the table? Toast? Yes, it does resemble toast-and that other object student does not, as a rule, have to 3. Just how should you ask a girl in the plate looks familiar too. I eat her own cooking.) don't know what it is, but maybe Mr. Justmarried can tell us? We'll should not say to her, "Do you have wait and see if he can recognize it -oh, by the way, where is Mr. Justmarried? 8 BELLS IN THE A. M.

After all, she is your Breakfast is the best place to start

n the world to prepare your meals sigh of regret for "the good old for you. (See, I can tell just what days." you're thinking. Fine mind reader, I am!) Whoops, don't throw that! t deserve her—or do vou' AS GOES THE MORN

night. (See, she's smiling already, with her books-staring her reproach-I knew that promise would fetch her fully in the face.

back.) Look at that clock! Time to run for classes. Forget the dishes. We'll do 'em tenight, if we have time before the dance.

And so ends a typical morning for Mr. and Mrs. Justmarried Student When the managing editor of the on the campus. The rest of the day Missourian asked to me to write this goes much more smoothly, and by article, I told him I didn't know a evening the newlyweds are feeling hing about marriage, except that it more like their old selves, happy, was a good thing to avoid as I would and carefree, with the wors of the avoid a pestilence, but being the morning forgotten. They even do hard hearted Simon Legree that he the dishes in double quick time, is, he refused to assign the article meanwhile pitying the poor stick-into someone else. As a result, I'm the-mud grinds, the single students. sitting here at this typewriter (strik- who are bound by college regulations ing one key about every two hours at every turn, and can't even go to when inspiration gently nudges my a public dance or a midnight show somnolent mental powers into fren- when they want to. And then off zied activity) and trying to write they go to the dance-and the end the kind of article the editor wants. of an average, if not too-perfect day, ANOTHER ANGLE

That is one side of the picture showing that there is a lot to be said for the married students, who most certainly do have more freedom, if not a more tranquil life than the single students. But, now let's have a look at the life the average single student leads. Possibly, we can find some advantages that make the state of single blessedness look just a little more attractive than the picture of student married life

A LIFE OF PEACE

In the first place, the single student leads a more peaceful life, and the strange distortions of everyday foods which most brides somehow a manage to achieve in the early week. Mr. and Mrs. Justmarried are months, sometimes years, of the marriage. As a result, the single student is better off, physically, and Justmarried in the kitchen, prepar- his, or her, morale is probably highing the Mr.'s breakfast. What's that er. (I say "her" morale, too, because, being single, the unmarried

Another advantage of being single: If Miss Zephyr wants to meet that good looking young man (dark What's that-still in bed at this approving eyes upon her, or dishour of the morning? That's a fine courage her with portentous lowerplace for the head of the house to ing of eyebrows. On the other hand. be! (Wake up, sleepy, and stop that Mrs. Justmarried has to restrict her groaning. Now, that's more like it. friendships to the old circle, unless Up in hurry to close that wide-open new friends can be found in the cirwindow (ugh! why did you have to cle of married couples in which she marry a fresh-air fiend, anyway?) must now, necessarily, move. The Now a dash for the kitchen. Wait, same goes for the unmarried male don't forget to kiss the lady who student. He is free to choose his prepared your breakfast, before you friends, and if he takes a fancy to that stunning new blonde in Chemistry B class, who is there to say him nay? Pity Mr. Justmarried, who the day right, don't you think? It's in a case like this, must feel a few swell, isn't it, to have a home all hundred years older than his single your own and the sweetest little girl brother. Perhaps he even heaves a

SINGLE LIFE, HURRAH Finally, the single student is probout-yes, that's right. It is ably, on the average, a better stuoast, and the other peculiar looking dent than the married students, object is an egg. Of course, it is a who, being married, may feel that little discolored, but otherwise all one of the major objectives...the esright. After all, old chap, an egg tablishment of the home—in their is an egg. Wait! Don't do that. . . lives has been reached. Consequent-Now, see what you've done. Brute, ly, Miss Zephyr is much more likely to make your wife cry like that. You (to my mind, at least) to get that married sister. She at least still Now you'll have to take her to feels the need for studious effort. No that dance the American Legion is doubt the fact that she is compelled sponsoring tonight, or get that dar- to stay in after certain hours in the ling new dress she saw as you left evening is responsible for this. She the midnight show last Saturday can't do anything else but study,

MR. MARYVILLE MERCHANT—

DO YOU KNOW?

The Northwest Missourian Has

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Bearcats Down Drake Hoopmen; Victory No. 2

Iowa Cagers Play Fast Game Here But Lose 33 to 42

The Maryville Bearcats divided touch of good and bad playing last Friday night when they defeated the Drake university Bulldogs in their first game of a seven-game road tour. The 42-33 victory was the second for the Missourians in two starts this season.

The Iowans played a fast game, rushing incessantly. These tactics gave Maryville many chances to break away for set-ups.

Harold Hull, high scoring forward. opened the scoring in the game for Maryville when he sank a set-up, which was followed by Hackett's first two-pointer. Howell got a field goal following a free throw by Drake but Beasley hit a long one to bring the score up to 3 to 6, the closest moment of the game.

Scoring took on a freeness and Howell, Hull, Johnson, Rogers, and Hackett connected for Maryville with Cox, Swann, Thomas, and Mc-Clelland hitting the hoop, for Drake's short rally. Eddie Johnson Drake's short rally. Eddie Johnson entered the game for Maryville and Bearcats to Play was fouled. He attempted one free throw and used the new ruling for the first time on the local court which allows a player to shoot the free throw or take the ball out of bounds. With nine seconds left to play Maryville took the ball out of bounds and the half ended with Maryville leading 20 to 16.

.The first ten minutes of the second half Maryville exceeded the Drake cagers, the score being 35 to Director E. A. Davis of the College, 19 at this time. Drake began a rally that held the Maryville fans in suspense for some time. Beal, Awtry, and Swann found their range and hit consistently. Hall and Hackett hit for points on charity tosses and O'Connor got Drake's last bucket. Huil got away for a set-up to end the scoring in the game. The box score:

..... 14 14 13 Totals 13 7 19 Free throws missed: Hull. 2; Johnson, 1; Howell, 2; Rogers, 2; Hackett, 3; Ahrenkiel, 1; Baal, 1; Cox, 2; Beasley, 3. Score at half: Maryville 20, Drake 16. Officials—Hogue, Kansas City; Soph, Warrensburg Teachers.

Teams Practice for January Lournament

For the last two weeks, fifteen teams have participated in intramural basketball games in nightly Dust" won by Charlene Jones and sessions held at the gymnasium. . Mr. E. A. Davis, director of athletics, has announced that these games are primarily a warm-up to the tournament which will start immediately after the teams return from the holidays.

The fifteen teams taking part in the competition are the Ramblers. Cream Puffs, Bill Boosters, Bold Pirates, Hot Shots, Phi Sigs, Weedonians, Old Xenias, Hash Slingers Poop Gang, "M" Club, Blue Beards, Sigma Taus, Aces and Tigers.

Holt House Women Hold Xmas Party

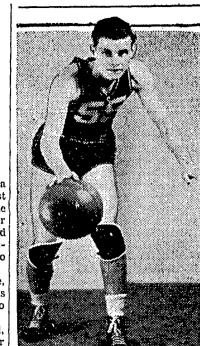
Women living at the Holt House were entertained by Mrs. Arletta Holt, house mother, last Tuesday evening. Mary Eulalah Johnson, chairman of the entertainment committee, presented a Christmas program to the group.

After an exchange of gifts from the Christmas tree, refreshments were served. Later in the evening the womn toasted marshmallows in the fireplace.



The past year has been a success. Let us help you make this one more

South Side Bakery



Rangy 6 foot 4 inch. Gene Clark. All-New Mexico Conference forward, who led the Miners last year throwing in 268 points in his first year of college competition. Clark, noted for his classy ball-handling and uncanny eye for the basket. stood up to his name last night in the Bearcat-Miner encounter.

Washington At St. Louis in 1940

(From Maryville Daily Forum) The Maryville Bearcat football team will play the Washington University Bears October 5, 1940, at St. Louis. Scheduling of the game was who received a telegram from the Washington officials confirming the contract.

Bearcats will play in St. Louis, haying scored a 9 to 7 upset last fall over the Bears. Director Davis said the Bearcats will play two games next fall before clashing with Washington. Their first three games will

The home games for the Bear-

Varsity Villagers Have Formal Dance

A blue and silver color scheme was carried out in the stars and other decorations at the Varsity Villagers' formal Christmas dance, which was held Friday night, December 15, in the Old West Library of the Adminthe Old West Library of the Administration Building.

Speciality numbers of the evening included a waltz contest to "Star Barnett Eickenberg. Rosalie Auldrich sang "Blue Orchids," "Star Dust," and "My Prayer," at various

times during the evening. Honor guests at the dance were Dr. Margaret Ruth Smith, Miss Dorothy Truex, Marjory Stone, and Mary Madget. The chaperons were Mr. and Mrs. W. T. Garrett, Mr. and Mrs. E. H. Kleinpell, and Mr and Mrs. Albert Blumenthal

Mary Frances McCaffrey, vicepresident of Varsity Villagers, was in charge of the general arrangements

Increase Recorded in Placements of Youths

Placements of youth in private industry during October through the Junior Placement Services operated by the National Youth Administration in cooperation with State Employment Services, showed a 75 per cent increase over the corresponding month last year, it was announced by Aubrey Williams, NYA Adminis-

During October 11,441 placements were made: 24,001 new applicants registered with Junior Placement Services; 80,589 interviews were held; and 3,420 employers were visited by employment counselors and solicited for jobs.

NYA Workers Mark Electric Power Lines

Youth employed on NYA work projects operated in cooperation with the Rural Electrification Administration have marked approximately 350,000 poles on 50,000 miles of power distribution lines, it was announced by Aubrey Williams, Administrator of the National Youth Administration.

Pole marking projects have been operated by the National Youth Administration in 40 states in cooperation with the REA and the nonprofit REA cooperatives which operate the rural power systems.

Marked poles provide a means of locating farms and other sites in sorui faus last night on the St. rural areas in much the same man- Joseph court . Crook plays fo wan! tem in urban centers.

Mr. Dieterich Is Named Member of **New Committee**

At a recent meeting of MIAA representatives at Kansas City, Mr. H. R. Dieterich of Maryville was named to a committee which will consider the proposition of naming a commissioner and will revise the rules of the Association. Mr. G. H. Jamison of Kirksville was named chairman of this committee, which includes a member from each of the six schools in the conference.

Mr. Dieterich was also re-elected vice-president of the Association. The other officers were re-elected as follows: . J. W. Shannon Springfield, president; Mr. Jamison, secretary-treasurer; and Charles Clayton of Rolla, chairman of the eligibility committee.

Besides the proposal for a commissioner to designate officials, changes regarding the point system and number of entries in the track meets were taken up at the meeting. The association passed an amendment changing the constitution limiting the number of entries from any one school in the indoor track meet to sixteen and in the outdoor meet to twenty-two.

door meet and any one school may up my mind yet." enter five men in any one event providing their team conforms to will be Miss Wincie Ann Garruth, the minimum of twenty-two men. who will go to McCorb, Miss.; Mr. At an exhibit in the fine arts de-The same system will hold true for Bert Cooper, who will go to Sher- partment on the fourth floor of the the indoor meet in which there are idan, Mo.; Dr. Harry G. Dildine, administration building is a series four place winners in each event. who will visit relatives in Wichita, of puppet figures that vividly il-The Association also changed the Kan.; Miss Katherine and Miss lustrate a youth's opinion of order of events of the track meet Margaret Franken, who will go dentist and his work. and set March 30 for the indoor meet at Columbia.

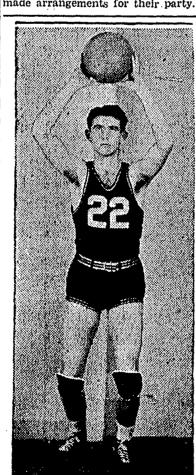
Decorate Rooms for Mothers of Pupils

(From the Maryville Daily Forum) Lighted Christmas trees with mounds of odd shaped packages green wreaths, snow scenes, holiday friezes and cellophane trees abound in the rooms of the Horace Mann Orleans, La.; Mr. Sterling Surrey A figure which might be though school as children of the primary will travel to Pittsburgh and New of as the toothless old fellow who It will be the second year the department completed final preparations today for their Christmas go home to Evanston, Ill.; Miss movable chin and opens his mouth. parties tomorrow. The mothers of Marian J. Kerr will go home to the nursery, kindergarten. first, Titusville, Pa.; Miss Margaret Owen second, and third grades have been invited to attend the parties.

Throughout the grades there has nome in Stafford, Kan. been hammering, sawing, modeling, Of the Training School, Miss Dora Pennsylvania. Included with the exguarded by all the children.

their tree. A special Christmas din-ner at noon tomogram will be all ton; and Miss Barbara Zeller will The costume color plates to ner at noon tomorrow will be a cli- spend Christmas in Oregon. max for a morning of much merri- Those intending to remain in various peoples. Among the sixtyment. In the kindergarten room | Maryville during Christmas vaca- two plates in the exhibit is one of large picture of the Christmas and tion are Mr. R. H. Baldwin, Miss the Chinese nobility. The lady's gel on a blue background with a Olive S. DeLuce, Mr. T. E. Dorn, kimona is figured with a dragon dechimneys, windows and doors of J. P. Kelly, Mr Paschal Monk, Mr. gumdrops. In addition to the houses J. N. Sayler, Mr. H. N. Schuster, sleigh being pulled by dashing rein- Mr. Donald N. Valk, Mr. M. M. there are bird houses, gumdrop Wilson, Mr. R. T. Wright, and Miss walks, a lake and Santa in his Esther N. Forbes.

deers. The first graders have made Conversation Inspires strings of cranberries and painted pine cones for their trees. A Christmas frieze painted by them shows Santa's elves working, Santa packing his sleigh and Santa passing over Maryville in his sleigh. They used a church and courthouse to designate the town as Maryville. A small Santa wearing a red velvet suit stands on a chair beside the tree. Committees composed of the members of the room have met and made arrangements for their party.



Jim Crook, who has had only two years of play with the New Mexico evening before the party, women Miners, proved his ability to Misner as does a street numbering sys- on the Second-All New Mexico Conference team.

Here's the Record

Maryville Opponents *December 12—Sioux Falls *December 15—Drake University December 20-New Mexico Mines (at St. Joseph)... January 1—Emporia Teachers *January 5—William Jewell ... January 8—Cape Girardeau January 9—Rolla *January 19-Cape Girardeau *January 23-Warrensburg .. January 26—Rockhurst January 29—Springfield . January 30—Warrensburg February 2—Rolla February 6-Rockhurst February 9-Kirksville February 19-Kirksville February 23—Springfield *Indicates home games.

Art Exhibit Has

Puppets to Show

Figures Typify Tooth

Who has not faced the ordeal of

health specialists in our modern age.

Dr. Fixit, the dentist, and a police-

DONE BY W. P. A.

This work has been prepared by

The costume color plates typify

the different modes of dress for

DIFFERENT DRESS STYLES

Another plate shows the Russian

Turkestan Uzbergs. One illustrates

an extra wide sash worn by the an-

cient Japanese nobility. The Afghan-

istan is shown with a costume which

resembles a modern snow suit with

its closed trouser bottoms. Remind-

ing one of the cold northern climate,

the Manchurian dress is heavy. The

man wears a furry coat and hat

while around his neck is hung a long

necklace. The lady has odd shoes

The model houses, about twenty

five of them built to scale, are of

plaster-of-paris. In this group is the

cliff dweller's home, an igloo, and

an African hut. They are typical

of the present day home of people

living in the more back-ward re-

A copy of a fifteenth century

German house at Hildesheisn stands

out among the exhibit. There is a

model of Haddon Hall, an English

Gothic structure. Another is the

Chinese house with its familiar

sway-back roof and serpant heads.

A DYNAMITE HOUSE

usetts, is shown. "Woodlands," a

Georgian style house, catches the eye

with its outstanding beauty. Others

in the exhibit are the Egyptian

house, the Austrian Tyrol, the

Mexican cobbler's hut, and the plank

house with a totem pole at one end.

A model Byzantine house, represen-

tative of the era between the tenth

and fifteenth centuries, is a re

Showing the transition of Euro-

pean architecture styles to America

is Potts House at Valley Forge, the

headquarters of General Washing-

ton in 1760. Members of the faculty

and the student body are invited to

GREETINGS

May the Bells of Good

Cheer Keep Ring-

ing Thru the

Millikan Inn

New Year-,

minder of Constantinople.

visit this display.

Adams house at Quincy, Massach-

gions.

which are built upon blocks.

Faculty Members Plan Various Ways

(Continued from Page One) months' vacation in the East, prob ably in New England; and Dr. Al-Visit to Dentist bert Blumenthal will attend a convention in Philadelphia, Pa. Some Will Remain

Those who have not yet decided whether to leave or to spend Christ- Nerves, Germs, and mas in Maryville are: Miss Hazel Horror of Dentistry F. Burns, Mr. Ryland Milner, Dr. Frank Horsfall, Miss Carrie Hop-A change also was made allowing kins, and Mr. Homer T. Phillips five places in each event in the out- who confided, "My wife hasn't made

Going home or visiting relatives home to Norborne, Mo.; Mr. John In a series of sixteen figures the

W. Geiger who will spend Christ- group shows the youth and his mas together with relatives in parents and friends. Two puppets Muncie, Ind.; and Miss Katherine typify the tooth nerves. Horried ap-Helwig, who will visit her brother pearing creatures, they are clutching a hammer, which we associate with in Little Rock, Ark. the dentist. Attired in gaudy colors

Some to Go Home Miss Janet S. Leeder will go home two other figures, one smiling and to Columbus, Ohio; Dr. Margaret one frowning, represent germs. Ruth Smith will spend Christmas Another group shows the tooth at home in Fairmount, W. Va.; Mr. brushes. J. L. Zwingle will be home in Nashville, Tenn., and later go to New man are also present. York; Miss Jacinta Kampmeler will never cared for his teeth, has a will go to Clinton, Mo.; and Mr. T. employees of the Works Progress C. Reid will celebrate Christmas at Administration in cooperation with

the Carnegie museum in Pittsburgh, painting and sewing as articles have B. Smith will go home to Liberty; hibit are plates showing the history been completed. Wrapping paper Miss Evelyn M. Badger will go to of dress, models of houses giving painted with easel and finger paints College Springs, Ia.; Miss Velma their history from the cave man to have been used to wrap many of the Cass will spend her holidays in the modern American structure, and articles. To whom these gifts will go Shenandoah, Ia.; Miss Mary Ellen diorainas one which depicts the is still a secret and is carefuly Horan will visit in Kansas City, hunting Indian. Kan.; Miss Marian Peterson will go Material in the exhibit is loaned The three and four-year-olds have to Minneapolis, Minn.; Miss Eunice for class room instruction. It is planbeen making paper wreaths and Scott will go home to Weston; Miss ned as part of a visual education

Graduate to Write

(Continued from Page One) They lash and twist and blow,-But the calm returns and through thin clouds

Appears the sunset glow. The radiance of the eventide Reflects the day just past,

For peace has come at last. The storms of life oftimes o'er Our troubles sweep us down;

We do not mind the threatening

We rise again to face the world And rub away our frown. Our clouds just seem to thinner grov If we but wait and hope,-

And go to others in their woe, And not sit 'round and mope The rosy hues of conquering will Flow through and tint our fear;

And give to all we say and do A touch of warmth and cheer,

So may there be sufficient clouds As I roam this wide world o'er To make my sunset beautiful Who could, then, ask for more?

Women Give "Kid" Party at House

A Christmas "kid" party was held by women staying at the Newman Club house Tuesday night, December 19, at the house.

Those attending dressed as children and children's games were played. Several pantomimes of children's stories were given and gifts were exchanged. Letters to Santa Claus were read.

The house mothers, Misses Katherine and Margaret Franken served refreshments to the group. The staying at the club house went caroling.

Patronize Missourian Advertisers

Bearcat Claws

by ken tebow

To you, a Merry Christmas.

Drake defeated 42-33. Game number two won. The third game of the season was played last right with New Mexico School of Mines at St. Joseph. The game was sponsored by the S. J. Junior Chamber of Commerce.

But at the present time let us us take a rapid review of the highlights of the Drake game. There are no 'hoofs' about it, Drake has a good team, And so does Maryville.

have 'clicked' exceptionally well, take a shot. Harold Hull did a nice job of hitting and as a result was high scorer of the game. He clicked for four field goals and three charity tosses. His playing was good, except for the few bad passes he was guilty of in the first part of the second half. It a visit to his dentist? Everybody was Harold's short shot in the last dreads this trip which is advised by minute of play that sent Maryville past the 40 mark.

> Probably the best game in his college career, at least so far, was played last Friday by Ike Howell. Ike hit the bucket for

three field goals and four free throws to score 10 points and tie Dale Hackett for second place scoring honors. Ike's playing was considerably improved ever the preceding game's work. I can assure you, Ike, that the student body as well as home town people noticed and appreciated it. We'll be expecting a lot from you.

Bob Rogers did not get into the serious end of the scoring column but his floor play was the same old steady pegging away that has made him the ball player he is. Perhaps many people don't notice that even closely aided the Bearcats in working though he is not high scorer he is ing played among the Horace Mann. The fact that Drake guarded so some fine exhibitions of teamwork. doing a fine job getting that ball High School girls. The players are Some of their plays appeared to worked around so, someone else can

> Tieing Howell for second place in scoring honors was Dale Hackett, who was in the game scraping, fighting, shooting, and hitting like a true Bearcat. Dale got four buckets from the field and two free tosses.

first half when Don shot from close in. The ball rolled around the rim for a while then started through the

net. All of a sudden it decided it would roll a while longer. So roll a whie llonger it did. Finally, with the audience standing and screaming (my how those girls can yell), it dropped down through the net without a sound. Don got two each in the field goal and free throw

A tragic mistake was made in column last week. Apologies are offered as I correct the date of a future basketball game, Rockhurst college of Kansas City will play the Bearcats on the Maryville court January 26 instead of the twenty-fifth as was previously stated. Maryville will go to Kansas City to play a return engagement on February 6.

High School Girls Play Ping Pong

A Ping Pong Tournament is be-Beverly Ann Richards, Eva Mae Huff, Mary Louise Palmer, Mabel Carmichael, Ola Mae Lincoln, Belvadene Crain, Esther Jean Hall, Belvadene Holmes, and Mary Jane Burchett.

Nine games are to be played in he tournament. Each girl must win two out of three 21 point games.

Three games have been played. Eva Mae Huff defeated Beverly Ann Richards with a score of 2-0. Mabel Carmichael won over Ola Mae Lin-Don Johnson gave the audience coln. Belvadene Holmes defeated one heart thriller. It came in the Mary Jane Burchett with a score of

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It was Hitor Viss

in Grandfather's Day



When your grandfather

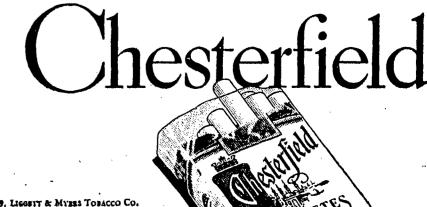
needed tobacco he probably went to the tobacconist in his community and had a lot of fun blending different types of tobacco together and trying out the different mixtures.

HE MAY HAVE FINALLY HIT on a combination of tobaccos that was pretty much to his fancy... that tasted all right to him and wasn't too strong. So the tobacconist, with an eye to future business, would make up this private blend and keep some of it on hand for him.

This hit or miss method of tobacco blending was never very satisfactory. But it proved one thing to both smokers and manufacturers, that you must have a blend of tobaccos to get better smoking results, because no one tobacco by itself has all the qualities necessary to a good smoke.

HE CHESTERFIELD tobacco buyers select and bid in at the auction sales the tobacco types that best fit the Chesterfield blend, which is the right combination of exactly the right amounts of Maryland, Burley and Bright with just enough Turkish. These tobaccos and the Chesterfield way of blending them make Chesterfield different from any other cigarette.

THAT IS WHY there are millions of enthusiastic Chesterfield smokers clear across the country. They find Chesterfield COOLER, BETTER-TAST-ING and DEFINITELY MILDER...just what they want for real smoking pleasure. You can't buy a better cigarette.



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